

Message Text

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ACTION ARA-10

INFO OCT-01 ISO-00 COME-00 EB-07 /018 W

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R 131714Z SEP 76

FM AMCONSUL RIO DE JANEIRO

TO SECSTATE WASHDC 4118

INFO AMEMBASSY BRASILIA

UNCLAS RIO DE JANEIRO 3435

COMMERCE PASS USTS FOR TOLSON

FROM COMMERCIAL COUNSELOR

E. O. 11652: N/A

TAGS: XM, ETRD, BEXP, BENC, BR

SUBJ: SECRETARY'S OASGA INITIATIVES - USDOC EXPORT PROMOTION

REF.: STATE 196223, USDOC 15334

1. COMMERCIAL COUNSELOR MET WITH MINISTER PAULO TARSO FLECHA DE LIMA, HEAD OF TRADE PROMOTION SECTION OF MINISTRY OF EXTERNAL AFFAIRS, TO DISCUSS SUBJECT OFFER. COPY OF SECRETARY'S SPEECH WITH SPECIFIC LANGUAGE OF OFFER WAS LEFT WITH MINISTER.

2. MINISTER WELCOMED OFFER AND INDICATED SEVERAL AREAS WHERE ASSISTANCE FROM THE U.S. WOULD BE WELCOMED. FIRST, HE REFERRED TO STRONG PRESS INTEREST IN GSP RESULTING FROM AUGUST MEETING OF U.S.-BRAZIL BUSINESS COUNCIL. MINISTER NOTED THAT COMMON MARKET WAS SENDING A TEAM OF SPECIALISTS TO BRAZIL TO EXPLAIN ITS PREFERENCE SYSTEM. THIS TEAM WOULD PRESENT SEMINARS IN RIO, SAO PAULO, PORTO ALEGRE AND RECIFE. COMMERCIAL COUNSELOR POINTED OUT THAT RIO AMCHAM WAS IN THE PROCESS OF PLANNING A SEMINAR ON U.S. GSP WHICH WAS INTENDED TO DEAL WITH SPECIFIC QUESTIONS OF INTEREST TO A SELECTED GROUP OF BRAZILIAN EXPORTERS. (SEPTEL REQUESTS SPECIALIST FOR THIS SEMINAR.)

3. MINISTER SAID THAT BRAZIL WOULD ALSO WELCOME HELP IN THE
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SECTOR OF PROMOTING THE SALE OF ENGINEERING AND CONSTRUCTION

SERVICES. HE SAID THAT GOB WAS SPONSORING MEETING IN OCTOBER WHICH WOULD FOCUS ON THIS SUBJECT AND TO WHICH EXPERTS FROM OVERSEAS WOULD BE INVITED AT GOB EXPENSE. MINISTER NOTED THAT DON BUZZELL OF COUNCIL OF ENGINEERING CONSULTANTS IN U.S. HAD ALREADY BEEN INVITED AND ASKED COMMERCIAL COUNSELOR TO SUGGEST AN APPROPRIATE USDOC EXPERT. COMMERCIAL COUNSELOR SUGGESTED MINISTER CONTACT JOHN SANDS OF MAJOR EXPORT PROJECTS DIVISION IN COMMERCE.

4. COMMERCIAL COUNSELOR OFFERED TO ARRANGE MEETING OF USDOC EXPERTS WITH GOB COUNTERPARTS DURING FSL REGIONAL SEMINAR IN RIO IN LATE OCTOBER AS PER USDOC 15334. MINISTER WELCOMED IDEA AND SAID HE WOULD BE BACK IN TOUCH AS TO SPECIFICS OF SUCH A MEETING.

5. SUBJECT WHICH WAS NOT RAISED BY MINISTER DURING MEETING BUT WHICH IS STILL OF STRONG INTEREST TO GOB IS TRAVEL PROMOTION. SAID FARHAT OF EMBRATUR DISCUSSED SUCH POSSIBLE ASSISTANCE WITH MEMBERS OF USTS-DATO GROUP DURING THEIR VISIT TO RIO LAST MARCH.
DEXTER

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: TRADE PROMOTION, EXPORTS, GOVERNMENT MINISTRIES, PROGRAMS (PROJECTS), PLANNING MEETINGS
Control Number: n/a
Copy: SINGLE
Draft Date: 13 SEP 1976
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1976RIODE03435
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D760345-0761
From: RIO DE JANEIRO
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1976/newtext/t19760967/aaaaceuo.tel
Line Count: 82
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION ARA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 76 STATE 196223
Review Action: RELEASED, APPROVED
Review Authority: vandyklc
Review Comment: n/a
Review Content Flags:
Review Date: 24 FEB 2004
Review Event:
Review Exemptions: n/a
Review History: RELEASED <24 FEB 2004 by MaustMC>; APPROVED <26 AUG 2004 by vandyklc>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
04 MAY 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: SECRETARY'S OASGA INITIATIVES - USDOC EXPORT PROMOTION
TAGS: ETRD, BEXP, BENC, XM, BR, COM
To: STATE
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 04 MAY 2006